

SWAPNIL KHADE

Senior Motion Graphics Artist
Game Marketing Artist



ABOUT ME

Senior Motion Graphics Artist and Animator, with 8+ years of experience, including the last 5 years in the mobile games industry. Specialized in creating advertising creatives, game trailers, marketing assets, and animations that support both player engagement and user acquisition.

Experienced across Casual, Puzzle, and Board game genres, combining storytelling, design, animation, and creative strategy to deliver engaging player experiences and performance driven marketing content.

Skilled in After Effects, Spine 2D, Blender, and AI-assisted production workflows.

SKILLS

Adobe Illustrator



After Effects



Photoshop



Adobe XD



Premiere Pro



Spine 2D



Blender



AI-Assisted Creative



Production Mgmt



CORE COMPETENCIES

Motion Graphics • Game Marketing • Creative Strategy • Gameplay Trailers • App Store Assets • Animation • Key Art • Video Editing • Game Icons • Spine Animation • Storyboarding • AI-Assisted Creative Production

CONTACT

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WORK EXPERIENCE

Animation & Marketing
Stellarplay Games

2021 – 2026 · Bengalore

- Created 500+ advertising creatives for mobile games across Meta, Google, YouTube, and other platforms, including campaigns generating 8M+ impressions.
- Produced marketing assets for 10+ mobile game titles spanning Casual, Puzzle, and Board.
- Designed gameplay trailers, UA creatives, promotional videos, and social media campaigns.
- Collaborated with UA and marketing teams to develop campaign concepts, creative variants, and A/B testing strategies for mobile game advertising campaigns.
- Contributed to creative ideation by analyzing campaign objectives, player motivations, and market trends to develop performance-driven marketing content.
- Created game icons, key art, graphic cards, store assets, and marketing illustrations and store visuals for live operations, feature launches, and seasonal campaigns.
- Managed freelancers, production pipelines, and delivery schedules while ensuring quality and consistency across multiple projects
- Leveraged AI-powered workflows for ideation, storyboarding, asset generation, and production acceleration.
- Produced Spine 2D and in-game animations supporting live game content.

Lead Motion Graphics & Illustrator
Pro Creators

2019 – 2021 · Mumbai

- Illustrated and animated motion graphics for brand and product marketing campaigns.
- Created illustrations and promotional assets for digital advertising and social media.

Animator & Illustrator
Freelance

2016 – 2019 · Mumbai

- Delivered animation, illustration, and motion graphics for independent clients across games, entertainment, and brand sectors.
- Developed visual content strategies and social media assets tailored to client marketing objectives.

Art Director, Visualizer & Designer
ADCC (Kenya)

2011 – 2013 · Mumbai

- Led visual direction for advertising campaigns and branding projects

EDUCATION

2013 – 2016 **Masters in Digital Direction**
Supinfocom Rubika, Pune

2007 – 2011 **B.F.A. (Applied Art)**
Sir JJ Institute of Applied Art, Mumbai

2005 – 2007 **H.S.C.**
Mulund College of Commerce, Mumbai

ACHIEVEMENTS

2017 – **FICCI-BAF Award – Best Student Film**

Won for graduation film 'Little Love Bites'

2011 – **CAG Award – Nomination**

Nominated in Communication Design for final year campaign project.